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GOVERNMENT OF ORISSA
FOOD SUPPLIES AND CONSUMER WLEFARE DEPARTMENT

No. 1751 / Dated, Bhubaneswar the 28-1-2011
CWC-62/10

From
Sri Amarnath Mahalik, OFS,
FA-cum-Joint Secretary to Govt.

To
The Principal Accountant General (A &E) Orissa, Bhubaneswar.
The Accountant General (Audit) Orissa, Bhubaneswar.

Sub: Sanction of Rs.3,00,000/- (Rupees three lakh) only towards organising awareness Programmes on PDS and other general Consumers under Special Component Plan for Schedule Castes in 71 nos. of Schools under control of 13 DWOs for 2010-11.

Sir,

I am directed to convey the sanction of Governor to an expenditure not exceeding Rs.3,00,000/- (Rupees three lakh) only to 13 (thirteen) DWOs 13 Districts (as per list enclosed at ANNEXURE-A and calculation sheet for 71 schools of districts) to meet the expenditure to be incurred in connection with organising awareness programmes on PDS and other general Consumers under Special Component Plan, 2010-11 for Schedule Castes.

The charge is debitible to Demand No. 9-2408-Food Storage & Ware Housing-State Plan- State Sector-01-FOOD-789-Special Component Plan for Schedule Castes-2278-State Consumer Protection Programme-41048-Grants--869 Grants for Protection to PDS and other General Consumers (voted) in the Budget Estimate for the year 2010-2011.

Yours faithfully,

Sri Amarnath Mahalik
27/1/2011
FA-cum-Joint Secretary to Govt.

Memo No. 1752 /Dt. 28-1-2011

Ink signed copy with enclosure forwarded to Treasury Officer, Special Treasury No. II,OLA campus, Bhubaneswar for information and necessary action.

Sri Amarnath Mahalik
27/1/2011
FA-cum-Joint Secretary to Govt.

Memo No. 1753 /Dt. 28-1-2011

Copy with enclosure forwarded to Budget and Finance Section/ Audit Section/ Ink Signed copy to Accounts Section (in duplicate) for information and necessary action. The Budget and Finance Section is requested to place necessary allotment in favour of the Drawing and Disbursing Officer (Accounts) Food, Supplies & Consumer Welfare Department for drawal of the amount. The Account Section is requested to draw and disburse/ remit the same to the DWOs Concerned in shape of Bank Draft.

Sri Amarnath Mahalik
27/1/2011
FA-cum-Joint Secretary to Govt.

Memo No. 1754 /Dt. 28-1-2011

Copy with enclosures forwarded to DWOs concerned for information and necessary action. They are requested to draw the amount and conduct number of Programmes in each **designated schools covered under Special Component Plan (as per list enclosed at ANNEXURE-A and calculation sheet for 71 schools of 13 Districts)** and submit utilisation certificate along with details of activities undertaken to this Department with a copy to the ST and SC Development Department immediately. One of the sample copies of text of Consumer Awareness is enclosed which can be used as poster, leaflet, hoarding, wall painting etc.

The details of guidelines for undertaking activities on creating consumer awareness in the designated schools is enclosed which may strictly be adhered to Special Component Plan for Schedule Castes.

Sri Amarnath Mahalik
27/1/2011
FA-cum-Joint Secretary to Govt.

Memo No. 1755 /Dt. 28-1-2011

Copy to P.S to Commissioner-cum-Secretary, ST & SC Development Department./ P.S to Addl. Secretary, ST & SC Development Department for kind information of Commissioner-cum-Secretary & Additional Secretary -cum- Director, ST & SC Development Department respectively.

Zahab
27/1/2011
FA-cum-Joint Secretary to Govt.

Memo No. 1756 /Dt. 28-1-2011

Copy to Collectors/ A.D.M-cum-DCPOs of the concerned 13 district for Monitoring the effective use of these funds. The guidelines (enclosed) for undertaking Consumer Awareness Programmes in the designated schools may scrupulously be followed.

Zahab
27/1/2011
FA-cum-Joint Secretary to Govt.

Memo No. 1757 /Dt. 28-1-2011

Copy to B.D.Os of the concerned Blocks for information and necessary action. They are directed to supervise the Consumer Awareness Programmes in these designated schools during their visit to the area.

Zahab
27/1/2011
FA-cum-Joint Secretary to Govt.

Memo No. 1758 /Dt. 28-1-2011

Copy along with enclosure forwarded to Sri Achyutananda Prusty, DEO, FS & CW Deptt. for information and necessary action.

He is requested to host the sanction order along with the detailed guidelines enclosed therein in the Departmental Website for kind information of general public.

Zahab
27/1/2011
FA--cum-Joint Secretary to Govt.

Memo No. 1759 /Dt. 28-1-2011

Copy forwarded to the Technical Director, N.I.C., Bhubaneswar for information and necessary action.

He is requested to prepare a simple application on Website, to host the monitoring of utilization of funds, received by the DWOs of the concerned districts.

Zahab
27/1/2011
FA--cum-Joint Secretary to Govt.

Memo No. 1760 /Dt. 28-1-2011

Copy to Consumer Welfare Section Guard File (five copies).

Zahab
27/1/2011
FA-cum-Joint Secretary to Govt.

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Guideline for utilisation of Special Component Plan for Scheduled Casts 2010-2011

The HMs of the designated schools should follow the guideline scrupulously as mentioned below under the supervision of BDOS concerned/DWOs/Dist administration

1. Observation of world Consumer Rights Day on 15th March in School campus.
2. Display and dissemination of Consumer awareness related publicity materials during local weekly hats, melas & local festival by the students.
3. Wall writing on the PDS out lets having address of respective District Forum & National Helpline No. 1800-11-4000, State Consumer Help line 1800-3456724.
4. Display of Consumer Awareness message in local language at the Schools/ Village Mandis & other prominent places.
5. Dissemination of Consumer Awareness message through local folk tromps, Palas, Dasakathia, magic shows, Rallies etc in the School campus or outside the school.
6. Development of folk songs, audio cassettes and distribution thereof amongst the students of the School.
7. Publishing & distribution of hand bills/ pamphlets in local languages on Consumer Awareness Programmes on PDS for distribution among school students.
8. Organising debates, exhibitions, essays competitions among students from primary level to 10th class level on issues relating to Consumer Awareness and distribution prize to the winners 1st, 2nd & 3rd in their levels.
 - i) Primary- up to 5th class
 - ii) Upper Primary- up to 6th -7th class
 - iii) High School- 8th class to 10th class.
9. On utilization of funds, the HMs of the said schools must submit their UCs to DWO concerned.

On receipt of UCs after utilisation of funds by the HMs of the School concerned, the DWOs will submit their UC immediately to this Department in consolidated form for further action at this end under intimation to their respective collector.

(10)

Name of District having more percentage of
Scheduled Caste Population

Sl No	Name of the District	Percentage of Scheduled Caste Population	No of Programme to be Conducted	Amount to be allotted
1	Sonepur	23.62	8	34,600
2	Jajpur	22.99	7	30,200
3	Boudh	21.88	6	25,200
4	Bhadrak	21.50	6	25,200
5	Malkangiri	21.35	6	25,200
6	Jagatsinghpur	21.05	6	25,200
7	Kendrapara	20.52	6	25,200
8	Baragarh	19.37	5	21,000
9	Cuttack	19.08	5	21,000
10	Balasore	18.84	4	16,800
11	Ganjam	18.57	4	16,800
12	Dhenkanal	18.49	4	16,800
13	Puri	18.23	4	16,800
Total			71	3,00,000

Name of District having more percentage of Scheduled Caste Population

Sl No	Name of the District	Percentage of Scheduled Caste Population	No of Programme to be Conducted	Amount to be allotted
1	Sonepur	23.62	8	34,600
2	Jajpur	22.99	7	30200
3	Boudh	21.88	6	25200
4	Bhadrak	21.50	6	25200
5	Malkangiri	21.35	6	25200
6	Jagatsinghpur	21.05	6	25200
7	Kendrapara	20.52	6	25200
8	Baragarh	19.37	5	21000
9	Cuttack	19.08	5	21000
10	Balasore	18.84	4	16800
11	Ganjam	18.57	4	16800
12	Dhenkanal	18.49	4	16800
13	Puri	18.23	4	16800
	Total		71	3,00,000

N:B- Rs 3,00,000 ÷ 4200 per unit = 71(+) numbers of Programme

Or say Rs.4200/- Per Programme be calculated as unit of allotment

- (i) Numbers of Programme have been arrived on the basis of Proportionate percentage.
- (ii) Balance Rs.1800/- has been additionally given to
 - (a) Sonepur Rs.1000/- and
 - (b) Jajpur Rs.800/-.

**List of 71 nos. of High Schools, Girls High Schools, Ashram Schools,
Residential Sevashram and Sevashrams functioning under ST & SC Dev. Deptt.**

Sl No.	District	S.L.	TTDA/Sub-Division	Block	Sl No.	Name of H.S./ G.H.S./ AS/RS/SS	Year of Opening
1	2	3	4	5	6	7	8
1	Cuttack	1	Cuttack	Tangi-Choudwar	1	Bisinhakani High School	1965-66
		2	Athagarh	Athagarh	2	Madhapur Girls High School	1986-87
		3	Cuttack	Tangi-Choudwar	3	Tulsipur Ashram School	1994-95
		4	Athagarh	Athagarh	4	Rahangota Ashram School	1987-88
		5	Athagarh	Tigiria	5	Papara Residential Sevashram	1990-91
3	Jagatsinghpur	1	Jagatsinghpur	Kujang	6	Paraswar Girls High School	2006-07
		2	Jagatsinghpur	Ersama	7	Padmapur Residential Sevashram	1995-96
		3	Jagatsinghpur	Ersama	8	Mathasahi Sevashram	
3	Jajpur	1	Jajpur	Dharmasala	9	Chandikhole High School	1965-66
		2	Jajpur	Dasarathpur	10	Kasturba(Dashrathpur) Girls High School	1978-79
		3	Jajpur	Sukinda	11	Gobarghati High School	1982-83
		4	Jajpur	Dangadi	12	Tamka High School	1988-89
		5	Jajpur	Dangadi	13	Tapabon Girls High School	2000-01
		6	Jajpur	Dangadi	14	EMRS, Rampillo	2008
		7	Jajpur	Sukinda	15	Chingudipal Ashram School	1090
4	Bhadrak	1	Bhadrak	Pihidi	16	Dahapania High School	1994
		2	Bhadrak	Bhandaripokhari	17	Ranjit Residential Sevashram	1996
		3	Bhadrak	Bhadrak	18	Samandapur Sevashram	
		4	Bhadrak	Bhandaripokhari	19	Dagarpada Sevashram	
		5	Bhadrak	Bhandaripokhari	20	Tulapadi Sevashram	
		6	Bhadrak	Dhamnagar	21	Jayanagar Sevashram	
5	Balasore	1	Balasore	Jaleswar	22	Kabatghati High School	197
		2	Nilagiri TTDA	Nilagiri	23	Banabhuin High School	197
		3	Nilagiri TTDA	Nilagiri	24	Sripati Ashram School	198
		4	Nilagiri TTDA	Nilagiri	25	Tileipala Ashram School	198

Annexure-'A'

Sl No.	District	S.L.	ITDA/Sub-Division	Block	Sl No.	Name of H.S./ G.H.S./ AS/RS/SS	Year of Opening
1	2	3	4	5	6	7	8
6	Puri	1	Puri	Gop	26	Konark High School	1989-90
		2	Puri	Brahmagiri	27	Kapileswarapur Sevashram	
		3	Puri	Brahmagiri	28	Ranapara Sevashram	
		4	Puri	Kakatpur	29	Balara Sevashram	
		5	Puri	Nimapada	30	Gada Itapokhari Sevashram	
13	Bargarh	1	Bargarh	Barpalli	31	Bijayapalli High School	1965-66
		2	Padmapur	Padmapur	32	Padmapur Girls High School	1979-80
		3	Padmapur	Paikamal	33	Narsingmath High School	1979-80
		4	Padmapur	Paikamal	34	Chandhapalli High School	1986-87
		5	Bargarh	Bhedeo	35	Satapalli Ashram School	1994-95
16	Subarnapur	1	Sonepur	Tarva	36	Charvata HSS	1972-73
		2	Sonepur	Sonepur	37	Asuramunda Residential Sevashram	1988-89
		3	Sonepur	Biramajapur	38	Kunjpalli Residential Sevashram	1995-96
		4	Sonepur	Sonepur	39	Sagarpalli Sevashram	
		5	Sonepur	Sonepur	40	Mukundpur Sevashram	
		6	Sonepur	Dangarpalli	41	Icchapur Sevashram	
		7	Sonepur	Tarava	42	Menda Sevashram	
		8	Sonepur	Tarava	43	Panimura Sevashram	
20	Ganjam	1	Chhatrapur	Ganjam	44	Huma High School	1967-68
		2	Chhatrapur	Chhatrapur	45	Santoshpur Ashram School	1989-90
		3	Berhanpur	Patrapur	46	Gauduni Ashram School	1989-90
		4	Bhanjanagar	Jagannathprasad	47	Rudhapadar Ashram School	1994-95
23	Malkangiri	1	Malkangiri ITDA	Mathili	48	Mahupadar High School	1987-88
		2	Malkangiri ITDA	Mathili	49	Mathili Girls High School	2008-09
		3	Malkangiri ITDA	Khairput	50	Mudulipada High School	1988-89
		4	Malkangiri ITDA	Khairput	51	Satiguda Girls High School	1991-92
		5	Malkangiri ITDA	Khairput	52	Mudulipada Girls High School	2006-07
		6	Malkangiri ITDA	Padia	53	MV-79 Girls High School	2008-09
		7	Malkangiri ITDA	Kudumuluguma	54	Kudumuluguma Girls High School	1993-94

Sl No.	District	S.L.	ITDA/Sub-Division	Block	Sl No.	Name of H.S./ G.H.S./ AS/RS/SS	Year of Opening
1	2	3	4	5	6	7	8
29	Boudh	1	Boudh	Boudh	55	Mendhimul High School	1984-85
		2	Boudh	Boudh	56	Badabandha Girls High School	2006-07
		3	Boudh	Harbhanga	57	Gopabandhu High School	1987-88
		4	Boudh	Kantamala	58	Baragochha Residential School	1996-97
		5	Boudh	Kantamala	59	Kumarkeli Sevashram	
		6	Boudh	Kantamala	60	Sindhuguda Sevashram	
18	Dhenkanal	1	Dhenkanal	Gondia	61	Kapilas Girls High School	1970-71
		2	Kamakhyanager	Bhuban	62	Damsal High School	1973-74
		3	Kamakhyanager	Kankadahad	63	Fareniposi High School	1983-83
		4	Kamakhyanager	Kankadahad	64	Kantol High School	1994-95
	Kendrapara	1	Kendrapara	Patamundai	65	Kutasahi Ashram School	1982-83
		2	Kendrapara	Aul	66	Padanipal Ashram School	1991-92
		3	Kendrapara	Marshaghai	67	Beruan Residential Sevashram	1996-97
		4	Kendrapara	Aul	68	Mahadeipatana Residential Sevashram	1990-91
		5	Kendrapara	Mahakalapada	69	Tikhiri Residential Sevashram	1995-96
		6	Kendrapara	Kendrapara	70	Nuagapura Sevashram	
		7	Kendrapara	Kendrapara	71	Dhumat Sevashram	